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Press Release for Immediate Distribution

More than 1 lakh PNB employees take integrity pledge to mark Vigilance Awareness Week

New Delhi, October 31, 2022: Punjab National Bank, nation's leading public sector bank with over a lakh employee, takes Integrity Pledge in a ceremony on October 31, 2022. The ceremony was part of the Vigilance Awareness Week being observed from 31st October to 06th November 2022 in line with the directives of the Central Vigilance Commission (CVC). The pledge was taken to inculcate a culture of honesty amongst staff members and focus on the quality of services, free from defects and corrupt practices.

This year, with the aim to maintain its ecosystem of ethical practices, PNB commenced towards the vigilance awareness week following the theme of Corruption Free India for a Developed Nation on National Unity Day. Paying its tribute to, Sardar Vallabhbhai Patel, the architect of national integration of Independent India, PNB employees also took a pledge on national unity.

The integrity pledge was administered by Shri Atul Kumar Goel, MD & CEO, at PNB's Corporate Office in Dwarka, New Delhi in the presence of CVO, EDs, CGMS, Senior Officials and rest of the staff. Messages from the Honorable President of India, Prime Minister of India, Vice-President of India and Central Vigilance Commissioner were echoed during the ceremony.

Speaking on the occasion, Shri Atul Kumar Goel, MD & CEO, emphasized the need to be vigilant in our daily routine to prevent any malpractice. He also stressed the importance of digitization to eliminate corruption risks and said, "PNB has taken several digital initiatives to avoid corruption and strongly believes tech innovations are needed to strengthen integrity systems. Some of such recent digital innovations of the Bank include the Revamped PNB One Mobile App, Pre- Approved Personal Loan in four clicks and single OTP, WhatsApp Banking, Online KCC Renewal etc."

"The purpose of celebrating the Vigilance Awareness Week is to be cautious and alert in our professional and personal lives against all potential risks. The core theme of Corruption Free India reminds us to create an atmosphere, or an ecosystem, wherein members of the PNB Parivaar stay true to the organization's values," said CVO Shri Vijay Kumar Tyagi.

The bank has also organized multiple activities and outreach programs, such as seminars, workshops and walkathon to sensitize the public about the need for transparency and integrity in public governance. At the rural level, the bank is organizing multiple workshops and Gram Sabhas on preventive vigilance to emphasize on the importance of integrity, transparency, and commitment for every citizen of India. This has been executed via street plays, folk songs, local carnivals and interactive competitions such as quiz, cartoon making, slogan writing, rangoli, painting, posters making to count a few.

Additionally, for the bank's staff, competitions such as online quiz, essay writing, jingles, and poster making have been organized during the Vigilance Awareness Week.
