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Press Release for immediate distribution

PNB Launches Nationwide MSME Outreach Programme to Empower Entrepreneurs with Tailored Financial Solutions

New Delhi, 12 February 2025: Punjab National Bank (PNB), nation's leading public sector bank, is organising the MSME Outreach Programme, aimed to support and empower Micro, Small and Medium Enterprises (MSMEs) with customised financial solutions, expert guidance, and prompt delivery.

The one-day event will bring together MSME entrepreneurs, industry leaders, and financial experts, offering them access to tailored credit solutions, competitive interest rates, digital banking tools and government-backed schemes for accelerating business growth.

Attendees can benefit from on-the-spot loan approvals, one-on-one consultations with PNB banking experts, and networking opportunities with key industry stakeholders. Eligible customers can also receive in-principle approvals in cash flow based schemes like PNB GST Express, PNB Trade Growth etc. Additionally, the dedicated digital tab at the event site will enable attendees to instantly access Digi MSME loan, making the approval process faster and more convenient.

Following the success of the PNB Home Loan Expo, PNB is delighted to extend this initiative to the MSME sector, who have been playing a pivotal role in shaping the economy. The MSME Outreach Programme reflects the Bank's commitment to fostering business growth and financial inclusion by providing entrepreneurs with seamless access to financial solutions, ensuring they have the right support to scale their ventures with confidence. The programme also serves as a one-stop platform for MSMEs to explore the best loan offerings, gain valuable financial insights, and unlock opportunities for growth. Additionally, the programme aims to strengthen awareness about PNB's MSME loan products, drive quality lending growth and deepen brand loyalty.

Aspiring MSMEs can be a part of this exclusive event on 13 February 2025 at ~200 locations across the country and unlock new growth opportunities. For more details, visit pnbindia.in, contact the nearest branch, or call 1800 1800 / 1800 2021 to explore event locations.
