

Date	Headline	Publication	Edition	Page	Source
Mar 08, 2024	PNB, EaseMyTrip Collaborate to Introduce PNB EMT Credit Card	The Times of India	<a href="#">Delhi</a>	29	Bureau

## PNB launches travel credit card

Punjab National Bank (PNB) has partnered with EaseMyTrip, a travel tech platform, to launch “PNB EMT Credit Card”. This power-packed co-branded travel credit card is aimed at mass to premium customer segments and has been meticulously designed to offer a variety of rewards for Indian travellers. Customers can log in to [pnbindia.in](http://pnbindia.in) or PNB ONE app or [easemytrip.com](http://easemytrip.com) to avail this credit card and earn rewards in a variety of categories, including flights, hotels, and holiday packages. Furthermore, this new credit card includes a wallet for contactless payments. Speaking during the launch, PNB MD & CEO said, “Innovation is key to our success, and as a result, we continue to develop partnership models that provide customers with a unique value proposition that is tailored to their evolving needs.”

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Date	Headline	Publication	Edition	Page	Source
Mar 10, 2024	PNB partners with Ease My Trip	The Statesman	<a href="#">3 Editions</a>	8	CAT A

## PNB partners with Ease My Trip

Punjab National Bank (PNB) has partnered with Ease My Trip, one of India's largest online travel tech platforms, to launch 'PNB EMT Credit Card'.

This power-packed co-branded travel credit card is aimed at mass to premium customer segments and has been meticulously designed to offer a variety of rewards for the Indian travelers.

Customers can log in to [pnbindia.in](http://pnbindia.in) or PNB ONEApp or [easemytrip.com](http://easemytrip.com) to avail this credit card and earn rewards in a variety of categories, including flights, hotels, and holiday packages.

Date	Headline	Publication	Edition	Page	Source
Mar 05, 2024	PNB, EaseMyTrip collaborate to introduce PNB EMT Credit Card	The Echo of India	<a href="#">Kolkata</a>	10	Bureau

# PNB, EaseMyTrip collaborate to introduce PNB EMT Credit Card

## EOI CORRESPONDENT

**NEW DELHI, MARCH 4/-** Punjab National Bank (PNB), nation's leading public sector bank, has partnered with EaseMyTrip, one of India's largest online travel tech platforms, to launch "PNB EMT Credit Card". This power-packed co-branded travel credit card is aimed at mass to premium customer segments and has been meticulously designed to offer a variety of rewards for the Indian travellers.

PoS machine.

PNB, MD & CEO, said, "Innovation is key to our success, and as a result we continue to develop partnership models that provide customers with a unique value proposition that is tailored to their evolving needs. Our collaboration with EaseMyTrip reflects our shared commitment to provide customers unmatched benefits on travel related spends. We believe that this new offering will significantly add value to our

testament to our commitment to innovation and customer satisfaction.

we are excited to redefine the travel experience for our customers. This partnership



Customers can log in to [pnbindia.in](http://pnbindia.in) or PNB ONE App or [easemytrip.com](http://easemytrip.com) to avail this credit card and earn rewards in a variety of categories, including flights, hotels, and holiday packages. Furthermore, this new credit card includes a wallet for contactless payments, which is completely hassle-free and secure as the card information is encrypted before being transmitted to the merchant's

customers and provide them an unparalleled travel experience."

Nishant Pitti, CEO, EaseMyTrip, said, "We are thrilled to partner with Punjab National Bank to unveil the 'PNB EMT Credit Card,' a distinctive co-branded travel credit card aimed at providing a seamless and rewarding experience to our customers. This collaboration is a



With exclusive benefits in flights, hotels, and holiday packages, paired with a secure and hassle-free contactless payment option,

reflects our shared dedication to offering unparalleled value to our users, making their journeys memorable."

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Mar 05, 2024	PNB, EaseMyTrip collaborate to introduce PNB EMT Credit Card	The Hindu Business Line	<a href="#">Read</a>	NA	Bureau



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## PNB, EaseMyTrip collaborate to introduce PNB EMT Credit Card

Updated - March 05, 2024 at 09:15 AM. | New Delhi

These prepaid cards can be accepted on any device on the Rupay network pan India, a joint statement said on Monday

BY PTI

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This power-packed co-branded travel credit card is aimed at mass to premium customer segments and has been meticulously designed to offer a variety of rewards for Indian travellers, a joint statement said.

**Also read:** [PNB Q3 FY24 standalone net up 253% y-o-y at ₹2,223 crore](#)

Customers can log in to pnbindia.in or PNB ONE App or easemytrip.com to avail this credit card and earn rewards in a variety of categories, including flights, hotels and holiday packages, it said.

Ongo partners with Patanjali Ayurved to issue co-branded Rupay Prepaid Cards. AGS Transact Technologies digital payments brand Ongo has partnered with Patanjali Ayurved to launch open-loop Cobranded Prepaid Cards.

These prepaid cards can be accepted on any device on the Rupay network pan India, a joint statement said on Monday.

Patanajali-Ongo cobranded card users will earn rewards on purchasing Patanjali products through these cards, it said.

Additionally, they can use these cards for various other payments, including shopping, dining, fuelling and e-commerce, it added. Appreciate launches a global investing platform for Indians Appreciate, a SEBI registered fintech company, on Monday announced its strategic collaboration with YES Securities, **YES Bank** and DriveWealth to offer a suite of investment and savings products for Indians across income groups on one platform - ranging from equity investments to savings accounts and fixed deposits.